



Exhibit and Sponsorship Rules and Regulations

As of August 8, 2024

1. Industry Participation

Industry participation in the Global Embolization Symposium & Technologies 2026 (GEST 2026) is intended to help GEST to further its educational objectives by providing a forum for exhibits, sponsorships, and industry presentations. Exhibitors and sponsors are limited to firms, organizations, and agencies whose exhibits are in harmony with the purpose of this event. Active selling or order taking is not permitted.

2. Location of Exposition

The meeting will be held on May 14-17, 2026 (Exhibit Dates: May 14-16) at the Sheraton Times Square, New York, NY.

3. Eligibility

Qualified Exhibitors are limited to firms, organizations, and agencies whose exhibits promote an awareness of products, technologies and services that are recognized and approved by GEST and which GEST believes will support the goals of the Event. Only those products and/or services that are manufactured or distributed by the Exhibitor may be displayed in the Exhibit Hall. GEST has the sole right to determine the final eligibility and qualification of any firm, organization, agency, or product/service for inclusion in the Exhibit Hall. Rulings of GEST shall, in all instances, be final with regard to inclusion in and allowed use of exhibit space in the Exhibit Hall.

4. Subleasing

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space that they are allocated. Only the Exhibitor as identified on the Application and Contract for Support that has been approved by GEST may exhibit during the Event in the Exhibit Hall.

5. Occupancy Default

Any Exhibitor or Sponsor failing to provide the necessary content consistent with specified requirements within the required timeframe will have its Exhibit Space and/or Sponsorship canceled, with no release of any contractual or financial obligation.

6. Cancellation or Change of Exposition

In the event that the venue platform or system through which the Event or Exhibit Hall is to be conducted should fail or become disrupted or unworkable by reason of any cause or causes not reasonably within the control of GEST or its agents, the Event and/or Exhibit Hall may be canceled or changed to another option, at the sole discretion of GEST. GEST shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of GEST. Causes for such action beyond the control of GEST shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate infrastructure, inability to secure sufficient labor, technical or other personnel, labor union disputes, municipal, state or federal laws, or act of



God. Should GEST terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damage arising therefrom. Refunds of "Paid Exhibit Fees or Sponsorships" in the event of event termination or cancellation shall be made to exhibitors at the sole discretion of GEST and in any case, will not exceed the amount of each exhibitor's paid exhibit and/or sponsorship fee less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by GEST through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

7. Deposit and Payment Schedule

50% of total payment is due with application for all applications submitted prior to January 7, 2026. After January 7, 2026...100% is due with application.

8. Cancellation by Exhibitor/Sponsor

In the event of cancellation by an exhibitor/sponsor, GEST Exposition Management shall determine an assessment covering the reassignment of space, prior services performed, and other damages related to cancellation, according to the following schedule:

Through October 14, 2025, 0% of total funds committed. October 15, 2025 – January 7, 2026...50% of total funds committed. After January 8, 2026...100% of total funds committed.

GEST Exposition Management must receive written notification of the cancellation by email, registered mail or certified mail. Date cancellation notice is received by GEST Exposition Management will determine above assessment charges. In the event of either a full or partial cancellation by an exhibitor or sponsor, GEST Exposition Management reserves the right to reassign canceled exhibit and/or sponsorship, regardless of the cancellation assessment. Subsequent reassignment of canceled opportunities does not relieve the canceling exhibitor of the obligation to pay the cancellation assessment. Appropriate payment must be received within 15 days of cancellation.

9. Limitation of Liability

Exhibitor agrees to make no claim for any reason whatsoever against GEST, its employees, agents, or representatives for loss, theft, damage, or destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to his business for failure to provide exhibit and/or sponsorship platform; nor for failure to hold the Exposition as scheduled; nor for any action or omission of GEST. The exhibitor is solely responsible for his own exhibition material and products, and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood all property of an exhibitor is in his care, custody, and control in transit to, or from, or within the confines of the exhibit hall. GEST shall bear no responsibility for the safety of the exhibitor, its personnel, employees, agents or representatives or personal property.

10. Exhibitor Insurance



GEST 2026

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NEW YORK CITY

GLOBAL
EMBOLIZATION
SYMPOSIUM &
TECHNOLOGIES

The exhibitor shall, at its sole cost and expense, procure and maintain through the term of this contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than minimum \$1,000,000 per occurrence/\$2,000,000 aggregate coverage. Such insurance shall name the Global Embolization Symposium & Technologies 2026, SPARGO Inc, (GEST Exposition Management), the Sheraton New York Times Square Hotel and Freeman as an additional insured. During the term hereof, the exhibitor shall maintain Workers' Compensation and Occupational Disease insurance in full compliance with all federal and state laws, covering all of exhibitor's employees engaged in the performance of any work for exhibitor. All property of the exhibitor is understood to remain under its custody and control in transit to and from the confines of the hall. Proof of such insurance, including a Certificate of Insurance, shall be provided to GEST Exposition Management or its agent or representative as soon as practical but in no event more than three (3) calendar days after request, time being of the essence. Failure to remit such proof shall be a material breach of this agreement.

11. Union Labor

Exhibitor shall employ only union labor, as made available by official contractors in the setting up and dismantling of the exhibits and in the operations when required by union agreements. Exhibitors planning to build special displays should employ union display companies in their fabrication, carpentry and electrical work.

12. Installing, Exhibiting, Dismantling

Hours and dates for installing, exhibiting, and dismantling shall be those specified by GEST. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the Exposition before the specified conclusion of the dismantling period set by GEST.

13. Damage to Property

Exhibitor is liable for any damage caused by exhibitor, exhibitor's agents, employees or representatives to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property. Exhibitor may not apply paint, lacquer, adhesive or other coatings to building columns, floors or walls, or to standard booth equipment.

14. Floor Loading

Under no circumstances may the weight of any equipment or exhibit material exceed the specified floor load limit of the exhibit hall. Exhibitor accepts full and sole responsibility for injury or damage to property or persons resulting from failure, knowingly or otherwise, to distribute the exhibit material and products in conformity with the maximum floor load specifications.

15. Food and Beverage

All food and beverage is exclusive to the Sheraton New York Times Square Hotel. Exhibit companies and guests are prohibited from bringing any food and beverage into the Exposition Hall from outside sources without the prior written permission from the Sheraton Hotel. Popcorn,



nuts and other loose items are not permitted in the Exposition Hall. The dispensing, distribution or use of alcoholic beverages in the Exposition Hall is prohibited without the express prior approval of GEST Show Management.

16. Flammable Materials

No flammable fluids or materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations may be used in any booth.

17. Noise and Odors

Noisy or obstructive work will not be permitted during open hours of the Exposition, nor will noisily operating displays, nor exhibits producing objectionable odors. GEST shall have sole discretion in determining what is noisy, obstructive or objectionable.

18. Music

Any exhibitor using music must ensure that licensing fees have been paid to the appropriate agency, i.e., ASCAP or BMI. GEST is not responsible for any licensing fees for music played in exhibitor's booth.

19. Photography, Videotaping and Recording

All photographing, filming, taping, recording, reproducing, imaging or capturing in any medium now known or hereafter devised, including, but not limited to via the use of mobile devices, hereinafter referred to as "Capturing," of the Event or content, material, presentation, attendees or Exhibitors, Exhibit Hall or exhibits, including any display or equipment, is prohibited, except as allowed with the written consent of GEST Exposition Management. Capturing of education or scientific sessions and any of the programs presented at the Event is strictly prohibited.

20. Attendance

Admission policies shall remain, at all times, the prerogative of GEST, and may be revised or amended to suit unforeseen conditions. Registrations are not transferable.

21. Exhibit Personnel

Exhibitor representatives are restricted to personnel engaged in the display, demonstration, application or sale of the company's product or services. GEST reserves the right to restrict or limit the number of booth representatives. All exhibits must have personnel present during posted exhibit hours. Exhibiting organizations that fail to occupy and furnish contracted exhibit space will be charged for the expenses incurred to cover the booth area and convert it to a lounge area.

22. Children

For the protection of your children and to maintain the scientific nature of the exhibit hall, no children under the age of 18 will be allowed during the installation, dismantle and exhibit hall hours.

23. Display

GEST shall have full authority for approval or arrangement and appearance of items displayed.



GEST may, at its discretion, require replacement, rearrangement, or redecoration of any item or any booth, and no liability shall attach to GEST for the costs that may evolve upon exhibitor thereby.

All exhibit display construction design must conform to the regulations set forth in the “Display Rules and Regulations,” a copy of which is supplied to each exhibitor by GEST. “Display Rules and Regulations” provides details as to what is allowed for exhibitor’s booth, so as to enable use of the space without detriment to neighboring exhibitors or the Exposition.

Exhibitors with special backgrounds or side dividers must make certain that such material is furnished in such a manner as to not be unsightly to exhibitors in adjoining booths. If such surfaces remain unfinished at 3:00PM on Wednesday May 13, 2026 day before the scheduled opening of the show, GEST shall authorize the official decorator to affect the necessary finish and the exhibitor must pay all charges involved thereby.

24. Distribution of Giveaways

GEST policy requires that all giveaways by Exhibitors must be designed primarily for the education of patients or health care professionals and the value of giveaways must not exceed \$10. It is the intent of GEST to place all Exhibitors on an even playing field and provide attendees with a meeting experience focused on education. GEST Exhibition Management reserves the right to ask any Exhibitor to cease distributing items that do not meet our requirements. All giveaways must be approved by GEST Exposition Management in advance of the meeting.

GEST may also, on a limited basis, grant Exhibitor requests for permission to have drawings or raffles for prizes. Any drawing or raffle must be conducted in compliance with all applicable laws and regulations and prizes must be consistent with the requirements for giveaways set forth above. If given permission, Exhibitor will warrant that it has complied with all applicable laws and regulations and provide copies of any applicable permits or licenses upon request. Exhibitor acknowledges that by allowing the giveaway, drawing or raffle, GEST is not assuming responsibility for or indicating the legal compliance of the Exhibitor’s giveaway, drawing or raffle and Exhibitor agrees to hold GEST and its directors, employees, volunteers and agents, harmless from any liability, costs or expenses, including reasonable attorney’s fees, incurred by GEST resulting from Exhibitor’s giveaway, drawing or raffle.

25. Exhibitor Representative’s Responsibility

Neither the conference/exhibition sponsor, nor its show management company or other agents or representatives, or their shareholders, officers, directors, employees or contractors shall be responsible for any injury, loss, or damage that may occur to exhibitor or to exhibitor’s agents, employees, affiliated personnel, officers, directors, shareholders, contractors or representatives or any of their property, businesses, or other activities from any cause whatsoever, prior to, during or subsequent to the conference or exposition event. By signing this Agreement, exhibitor expressly and voluntarily and knowingly assumes all such risk and expressly agrees, and hereby does, indemnify, defend and hold harmless the conference/exhibition sponsor, its show management company and other agents and representatives, and their shareholders, officers, directors,



employees and contractors, from and against all claims and liabilities arising out of, or in any way related to, the acts or negligence of exhibitor, exhibitor's agents, employees or representatives.

26. Waiver of Rights

Any rights of GEST under these rules and regulations shall not be deemed waived in any manner except as specifically waived in writing and signed by an authorized officer of GEST.

27. Layout and Functionality of the Exhibits

GEST retains the exclusive right to revise the layout and functionality for the Exhibits as necessary for the betterment of the Event as determined solely by GEST.

28. Amendment and Addition Rules

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of GEST and GEST Exposition Management. GEST may, at any time, amend or add further rules to these rules, and all amendments made shall be binding on exhibitor equally with the foregoing rules and regulations.

29. Agreement to Rules

Exhibitor, for himself or itself, his or its personnel, employees, agents or representatives, agrees to abide by the foregoing rules and those provided and contained in the Exhibitors Manual, and by any amendments and additional rules that may be put into effect by GEST and GEST Exposition Management.